



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

NATURAL SOURCING FEATURES VIRGIN MARULA OIL

Good Source of Linoleic Acid (EFA) and Anti-Oxidants

Oxford, CT (October 28, 2014) - Natural Sourcing is pleased to feature its premium Virgin Marula Oil within its growing line of specialty ingredients for use in innovative personal care product formulations.

INCI: Sclerocarya birrea (Marula) Kernel Oil

Method of Extraction: Cold Pressed and Filtered

Shelf Life: 2 Years

Origin: Namibia

Virgin Marula Oil is pressed from the flavorful kernels of the Marula Tree (*Sclerocarya birrea*), a lush, expansive tree that is native to southern and western regions of Africa. The Marula Tree bears 2" round yellowish fruits that are said to be a more potent source of Vitamin C than oranges. The fruits, and the nourishing oil pressed from the kernels, have been used for centuries by the people of South Africa and Mozambique for their remarkable therapeutic, nutritive and culinary benefits.

A labor intensive process, performed primarily by South African women, is required to shell and crush the kernels prior to pressing the pure, virgin oil. The Virgin Marula Oil is 100% pure with no solvents or additives used in its manufacture.

The Marula trees are ethically and sustainably harvested, and Natural Sourcing procurement methods support the economic growth of the region. The oil is sourced from a co-op that employs and provides income to the village women that gather, collect and process the Marula kernels.

Uses:

Virgin Marula Oil is noted for its remarkable absorbency into the skin. It is gaining industry-wide attention for its dramatic ability to nourish, moisturize and improve skin elasticity and restore the health of damaged hair. The oil is high in omega-9 oleic acid and the omega-6 essential fatty acid linoleic acid. Marula Oil can be effective in treating dry skin, eczema and psoriasis. It is non-greasy and is a good choice for inclusion in acne and oily skin.

Virgin Marula Oil is Suitable for the Following Personal Care Applications:

- Dry or Cracked Skin
- Psoriasis
- Eczema
- Redness Reduction
- Acne and Other Skin Conditions
- Anti-Aging and Wrinkle Reduction
- Fading of Scars
- Sun Exposed or Damaged Skin
- Dry, Brittle and Damaged Hair
- Brittle Nails
- Lip Care



Virgin Marula Oil Properties:

- Absorbs Quickly
- Highly Moisturizing
- Clear or Pale Yellow with Moderate Viscosity
- Mild Nutty Aroma
- Rich in Sterols
- Contains a Wide Array of Anti-Oxidants
- Good Source of Fatty and Essential Fatty Acids

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.