



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

VEGETABLE SQUALENE

Oxford, CT (June 17, 2009) - Natural Sourcing is pleased to announce the availability of Vegetable Squalene [INCI: *Squalene*] within its growing line of specialty products for use in innovative personal care product formulations.

Squalene is an unsaturated hydrocarbon typically found in human sebum and deep sea shark liver oil. It has a natural affinity for the skin and acts as a natural emollient and skin soothing agent.

Squalene is a precursor to the production of important lipids and is a key component in the maintenance of youthful skin.

Olive oil is the richest vegetable-based source of squalene. Our Vegetable Squalene is derived from the oil of freshly pressed olives and is >94% pure. This level of purity is exceptional for vegetable squalene.

INCI: Squalene

Shelf Life: 2 Years

Vegetable Squalene Properties:

- Vegetable Origin
- Odorless
- Colorless
- Easily Incorporated Into Cosmetic Emulsions
- Excellent Spreadability
- Light Consistency
- Stable
- Non-greasy Texture
- Rapid Transdermal Absorption
- Restores Suppleness
- Creates a Moisture Barrier
- Heals Chapped, Cracked Skin
- Possesses Anti-bacterial Properties
- Encourages Cell Regeneration

Cosmeceutical Uses:

Vegetable Squalene is said to help hydrate and protect the skin, fight wrinkle formation, encourage regeneration of healthy skin cells, and prevent premature aging of the skin. It is also believed to be an essential ingredient in formulations for eczema and psoriasis where relief from dry, itchy and damaged skin is needed.

Cosmeceutical Applications:

- Moisturizers
- Hair Care
- Lip Care
- Nail Care



Vegetable Squalene is Suitable for the Following Personal Care Applications:

- Anti-Aging and Wrinkle Reduction
- Psoriasis
- Eczema
- Damaged Hair
- Dry Scalp
- Brittle Nails

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.