



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

NATURAL SOURCING ANNOUNCES CORPORATE SUSTAINABILITY PROGRAM

Multi-tiered initiatives reinforce company's commitment to eco-ethical business practices

Oxford, CT (July 30, 2013) - Natural Sourcing, LLC, today announced the details of its corporate sustainability program. The move underlines the commitment of the company and its entities towards ensuring long-term sustainability.

"Today marks an important milestone in the history of our forward-thinking corporation," said Kibby Mitra, CEO, Natural Sourcing. *"I'm proud to say that Natural Sourcing's Corporate Sustainability Program effectively reduces the company's environmental footprint while promoting ethical business practices."*

Proprietary Qualification Processing System

A key component of the company-wide Sustainability Program is its proprietary Qualification Processing System. Through this unique process, the company ensures that its suppliers maintain the highest environmental and ethical practices through proactive monitoring and validation.

Natural Sourcing's rigorous Qualification Processing Standards are paramount in ensuring fair trade and payment to its vendors, including small farmers worldwide. Its standards also ensure that best practices are followed for farming, harvesting and production.

"The Qualification Processing System is Natural Sourcing's latest sustainable initiative for ethically procuring superior quality, fair trade natural ingredients," added Mitra. *"This strict qualification process for all vendors and suppliers emphasizes procurement requirements relating to environmental, social and animal responsibility."*

Internal Standards

Natural Sourcing has implemented a number of green initiatives within its Oxford, CT, headquarters, including:

- Harnessing the power of wind-generated energy to power its 30,000 square foot corporate headquarters
- Utilizing eco-friendly LED lights to illuminate the company's property
- Donating excess oils for use in biodiesel applications
- Sponsoring a recycling program
- Providing a carbon-neutral shipping option



"Since its inception in 1997, the company has made the implementation of rigorous environmentally-friendly corporate standards a top priority," said Mitra. *"To that end, Natural Sourcing is a member of the Organic Trade Association and has obtained its organic certification through CCOF."*

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmetic, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of exotic specialty ingredients including berry seed oils, Amazonian oils, vegetable butters, exotic fruit, vegetable and nut oils, CO2 extracts, clays and exfoliants. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site at www.naturalsourcing.com or by calling its Customer Care department at (800) 340-0080 or (203) 702-2500.