



# NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

## NATURAL SOURCING FEATURES STRAWBERRY SEED OIL

**Contains Polyphenols • Excellent Source of EFAs**

**Oxford, CT (January 13, 2015)** - Natural Sourcing is pleased to feature its premium Strawberry Seed Oil within its growing line of specialty organic ingredients for use in innovative personal care product formulations.

**INCI:** Fragaria ananassa (Strawberry) Seed Oil

**Method of Extraction:** Cold Pressed and Filtered

**Shelf Life:** 1 Year

**Origin:** UK

Strawberry Seed Oil, produced from the tiny seeds of these vibrant red berries, is gaining increased recognition for its impressive composition of essential fatty acids that includes up to 38% Omega-3 Linolenic Acid. Strawberry Seed Oil is also reported to be a rich source of tocopherols and anti-oxidants. A small amount of natural polyphenols found in strawberry seeds are present in the cold pressed oil. Most oils rich in Omega-3 essential fatty acids tend to have a short shelf life that spans only a few months. However, Strawberry Seed Oil offers a one-year shelf life when stored properly.

Natural Sourcing Strawberry Seed Oil is carefully produced and packaged to maintain the purity, freshness and beneficial properties of this nutritive cold pressed oil.

### Uses:

Strawberry Seed Oil is light in viscosity, pale to medium green in color, penetrates well and possesses a fresh, sweet, subtle aroma reminiscent of strawberries. The composition of Strawberry Seed Oil makes it well suited for use in a wide array of personal care applications that include formulations intended for problem, damaged, maturing or sensitive skin. It helps improve the texture of creams and lotions and is recommended for inclusion in formulations where emollience and deep moisturization are desired. Strawberry Seed Oil soothes, hydrates and protects the skin while helping to maintain skin elasticity.

### Strawberry Seed Oil Properties:

- Rapid Absorption
- Highly Moisturizing
- Emollient
- Medium Viscosity
- Deep Green Hue
- Mild, Sweet, Nutty Aroma
- Anti-oxidant
- Small Quantity of Polyphenols
- Significant Content of Essential and Unsaturated Fatty Acids:
  - Linolenic Acid C18:3 (Omega-3): 30-38%
  - Linoleic Acid C18:2 (Omega-6): 35-50%
  - Oleic Acid C18:1 (Omega-9): 12-18%



### Strawberry Seed Oil is Suitable for the Following Personal Care Applications:

- Moisturizers
- Anti-Aging Products
- Hair Care
- Nail Care
- Lip Care

### About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.

Natural Sourcing, LLC • 341 Christian Street, Oxford, CT 06478  
Phone: (203) 702-2500 • Toll Free: (800) 340-0080 • Fax: (203) 702-2501 • [info@naturalsourcing.com](mailto:info@naturalsourcing.com)

[www.naturalsourcing.com](http://www.naturalsourcing.com)