



# NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

## NATURAL SOURCING ANNOUNCES AVAILABILITY OF FOUR ORGANIC AND CONVENTIONAL ROSE HIP SEED OILS

**Unique nutrient profile includes Vitamins A (retinol), C, E and omega-3 and omega-6 essential fatty acids**

**Oxford, CT (July 9, 2014)** - Natural Sourcing is pleased to announce the availability of cold pressed organic and conventional Rose Hip Seed Oils within its growing line of specialty oils for use in innovative personal care product formulations:

- Organic Rose Hip Seed Oil
- Deodorized and Decolorized Organic Rose Hip Seed Oil
- Conventional Rose Hip Seed Oil
- Deodorized and Decolorized Conventional Rose Hip Seed Oil

The numerous anti-aging benefits of Rose Hip Seed Oil have been scientifically proven (Pareja et al 1988). The oil is acclaimed for its ability to regenerate skin cells, reduce the appearance of scars and wrinkles, and improve skin color and tone.

Natural Sourcing's superior quality Organic and Conventional Rose Hip Seed Oils are carefully sourced and packaged to maintain the purity, freshness and beneficial properties of these remarkably nutritive, cold pressed oils. Deodorized and decolorized oils are available for use within white or lightly colored formulations.

**INCI:** Rosa Canina / Rosa Rubiginosa (Rose Hip) Seed Oil

**Method of Extramction:** Cold Pressed

**Shelf Life:** 2 Years

**Country of Origin:** Chile

### Properties:

- Stable Shelf Life
- Medium Viscosity
- Absorbs Quickly, Non-Greasy
- Physical Characteristics:
  - Sweet, Pleasant, Floral Aroma
  - Light Amber Color
- Deodorized and Decolorized Oil Physical Characteristics:
  - Near Neutral Scent, With Light Floral Hints
  - Nearly Clear/Pale Yellow Hue
- Rich in Vitamin A (trans-retinoic acid)
- Superior Source of Lycopene and Beta-Carotene
- Contains Noteworthy Levels of Vitamins C and E
- Impressive Ratio of Essential and Other Important Fatty Acids:
  - Alpha Linolenic Acid C18:3 (Omega-3) 27-38%
  - Linoleic Acid C18:2 (Omega-6) 41-51%
  - Oleic Acid C18:1 (Omega-9) 13-15%
- Anti-inflammatory
- Noteworthy Anti-oxidant



### Uses:

Rose Hip Seed Oil is a stable, highly penetrating oil that leaves no greasy residue. The natural content of Vitamin A increases cell turnover and accelerates skin regeneration. These properties make Rose Hip Seed Oil ideal for anti-aging formulations, the treatment of damaged skin cells including burns and scars. As a natural anti-inflammatory, it can be effective in formulations intended for acne and rosacea.

### Rose Hip Seed Oil Is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Lip Care
- Hair Care
- Cosmetics
- Massage
- Aromatherapy

### About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.