



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

VIRGIN PLUM KERNEL OIL

Also known as Prune Kernel Oil

Oxford, CT (September 24, 2012) - Natural Sourcing is pleased to announce the inclusion of Virgin Plum Kernel Oil [INCI: *Prunus domestica* (Plum) Seed Oil] within its growing line of specialty oils for use in personal care product development. The oil is pressed from fresh, flavorful non-genetically modified kernels of the *Prunus Domestica* (Plum) tree. The oil is 100% pure with no solvents or additives used in its manufacture.

INCI: *Prunus domestica* (Plum) Seed Oil

Method of Extraction: Cold Pressed

Shelf Life: 2 Years

Origin: France

Plum Kernel Oil demonstrates the ability to nourish, moisturize and improve skin elasticity and restore the health of damaged hair. It offers a light texture, quick absorption and delicate fruity/almond-like aroma.

Cosmeceutical Uses:

- Skin Care
- Hair Care
- Lip Care
- Nail Care

Virgin Plum Kernel Oil Properties:

- Non-GMO
- Absorbs Quickly
- Highly Moisturizing
- Golden Yellow, Clear Liquid Oil
- Light - Moderate Viscosity
- Mild Aroma
- Noteworthy Sterol Content
- Excellent Source of Tocopherols:
 - Alpha Tocopherol: 80-100ppm
 - Beta Tocopherol: < 5ppm
 - Gamma Tocopherol: 600-750ppm
 - Delta Tocopherol: 30-50ppm
- Rich in Fatty and Essential Fatty Acids:
 - C14:0 Myristic: < 0.1%
 - C16:0 Palmitic: 4-9
 - C16:1 Palmitoleic: < 1
 - C17:0 Margaric: 0.1
 - C17:1 Heptadecenoic: < 0.1
 - C18:0 Stearic: 0.7-2.6
 - C18:1 Oleic (n-9): 60-80
 - C18:2 Linoleic (n-6): 15-25
 - C18:3 Linolenic (n-3): < 1
 - C20:0 Arachidic: < 0.3
 - C20:1 Gondoic: 0.2
 - C22:0 Behenic: < 0.1
 - C24:0 Lignoceric: < 0.1



Virgin Plum Kernel Oil is Suitable for the Following Personal Care Applications:

- Dry or Cracked Skin
- Psoriasis
- Eczema
- Anti-Aging and Wrinkle Reduction
- Dry, Brittle and Damaged Hair
- Brittle Nails
- Lip Care

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.