



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

PASSIONFRUIT SEED OIL

Also known as Maracuja Oil or Passion Flower Oil

Oxford, CT (September 12, 2012) - Natural Sourcing is pleased to announce the inclusion of Cold Pressed Passionfruit Seed Oil within its growing line of specialty oils for use in personal care product development.

Passion flower is native to the Amazon and other tropical regions of North and South America. Many botanical species of passion flower exist. Passion flower from the species *Passiflora incarnata* is a long, woody vine that produces beautiful, exquisite flowers and a delicious, nourishing fruit. Each vine reaches an average length of about 50 meters. The passion flower has been used medicinally for hundreds of years, and its benefits are scientifically documented. It is most widely known for its sedative, anti-inflammatory, analgesic and anti-spasmodic properties.

INCI: *Passiflora incarnata* (Passionfruit) Seed Oil

Extraction: Cold Pressed

Shelf Life: 1 Year

Country of Origin: Brazil

Cosmeceutical Uses:

Passionfruit Seed Oil is a superior emollient rich in vitamin A, calcium and phosphorus. The high content of essential fatty acids and light texture of Passionfruit Seed Oil makes it a valuable contribution to a wide array of personal care products intended to nourish the skin and treat dry skin conditions. It is highly recommended in scalp and hair care products to encourage healthy hair growth and increased vitality. Passionfruit Seed Oil is calming and sedating, and is suitable for inclusion in bath care products and products intended to promote relaxation. Its anti-inflammatory, anti-spasmodic and sedative properties make it the oil of choice for use in massage applications and formulations intended to ease muscular aches and swelling.

Passionfruit Seed Oil Properties:

- High in Essential Fatty Acids:
 - Linoleic Acid: 77.0%
 - Oleic Acid: 12.0%
 - Palmitic Acid: 8.0%
 - Stearic Acid: 2.0%
 - Linolenic Acid: 1.0%
- Reported Properties:
 - Sedative / Nervine
 - Antidepressant
 - Analgesic
 - Anti-inflammatory
 - Anti-spasmodic/Anti-convulsant
- Disinfectant
- Vermifuge
- Light in Texture
- Non-greasy
- Easily Absorbed



Passionfruit Seed Oil is Suitable for the Following Personal Care Applications:

- Mature, Aging Skin
- Dry, Cracked Skin
- General Skin Care
- Dry, Brittle and Damaged Hair
- Lip Care
- Muscular Aches and Swelling
- Massage
- Relaxation
- Insomnia

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.