



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

NATURAL SOURCING FEATURES ORGANIC NILOTICA SHEA BUTTER

Conventional Nilotica Shea Butter Also Available
Creamy Texture • Soft Consistency • Highly Moisturizing

Oxford, CT (October 22, 2014) - Natural Sourcing is pleased to feature its premium Organic Nilotica Shea Butter within its growing line of organic specialty ingredients for use in innovative personal care product formulations.

INCI: *Butyrospermum parkii* (Shea) Butter (sp. *V. nilotica*)

Method of Extraction: Expeller Pressed

Country of Origin: Uganda

Shelf Life: 2 Years

Shea trees bear their fruit (nut) once annually after they are approximately 20 years old. Africans traditionally refer to shea trees as *God's gift to Africa* because of their long, 300-year lifespan and the rich, highly nourishing butter that they yield.

West African Shea Butter is traditionally pressed from the fruits of shea trees of the species *Butyrospermum parkii*, and Nilotica Shea Butter is pressed from the fruits of East African shea trees, *Vitellaria nilotica*. While both West African and East African (Nilotica) shea butters offer impressive benefits, Nilotica Shea Butter possesses a higher olein content and is softer, creamier and sweeter in aroma than West African Shea Butter.

Although the political climate of Uganda makes the sourcing of Organic Nilotica Shea Butter difficult, Natural Sourcing is able to provide this premium quality butter sourced in a manner that fully protects the valuable shea trees. Our procurement methods also support the economic growth of the region's tribes.

Natural Sourcing Organic Nilotica Shea Butter is 100% natural. It is produced in a manner that uses newly developed technology to carefully process the butter without the use of chemicals.

Properties:

- Soft Consistency
- Creamy Texture
- Light, Pleasant Aroma
- Highly Moisturizing
- Emollient
- Rapid Absorption
- Rich in Vitamins A and E
- Excellent Source of Essential Fatty Acids

Organic Nilotica Shea Butter is Suitable for the Following Personal Care Applications:

- Mature, Aging Skin
- Damaged, Dry, Cracked Skin
- General Skin and Lip Care
- Brittle and Damaged Hair
- General Hair Care



Uses:

Organic Nilotica Shea Butter is ideal for moisturizing dry, irritated or sun damaged skin and hair. It helps balance moisture and skin elasticity, promotes healthy hair by nourishing the hair shaft and conditions dry and distressed hair. It also may combat the signs of aging and reduce the appearance of stretch marks.

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.

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