



# NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

## MORINGA OIL

Also known as Behen or Ben Oil.

**Oxford, CT (September 17, 2012)** - Natural Sourcing is pleased to announce the inclusion of cold pressed Moringa Oil [INCI: *Moringa Oleifera* Oil] within its growing line of specialty oils for use in personal care product development.

**INCI:** Moringa Oleifera Oil

**Method of Extraction:** Cold Pressed

**Shelf Life:** Stable

**Origin:** India

The nutritive seeds of the Moringa tree contain approximately 40% oil. The properties of Moringa Oil were documented by ancient cultures. Romans used Moringa Oil extensively in perfumery work and Egyptians used it to protect their skin from brutal desert conditions. Moringa Oil possesses oxidative stability and has a shelf life of up to 5 years. This may explain why the Egyptians placed vases of Moringa Oil in their tombs.

Moringa Oil is also known as Behen Oil because it contains approximately 7-10% behenic acid. Behenic acid is a saturated fat that is moisturizing to the skin and hair. Moringa Oil is also a potent source of oleic acid and is similar in composition to Olive Oil. Moringa Oil is light and spreads easily on the skin.

Natural Sourcing's Moringa Oil is carefully sourced and packaged to maintain the purity, freshness and beneficial properties of this cold pressed oil.

### Cosmeceutical Uses:

Moringa Oil is a highly stable, penetrating oil. Rich in anti-oxidants including Vitamin A, it helps to improve the appearance and radiance of the skin. Its anti-oxidant activity may help to defend against free radicals. Moringa Oil is regarded as a "cleansing oil" because it helps to rid the scalp and hair of dirt and foreign residue. It is a balancing oil and is suitable for dry, oily and combination skin. Moringa Oil's consistency and very mild aroma complements personal fragrancing products. It is known for its ability to act as a natural fixative and helps stabilize volatile and flighty fragrances.

### Moringa Oil Properties:

- Stable
- Absorbs Quickly
- Very Mild, Nutty Aroma
- Light Viscosity
- Clear to Pale Yellow Hue
- Highly Moisturizing
- Rich in Vitamins A and E
- Potent Anti-Oxidant
- Good Source of These Fatty Acids:
  - Oleic: 71.4%
  - Palmitic: 7.3%
  - Behenic Acid: 7-10%



### Moringa Oil is Suitable for the Following Personal Care Applications:

- Moisturizers
- Anti-Aging Products
- Hair Care
- Nail Care
- Lip Care
- Perfumes and Personal Fragrances
- Massage Products

### About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.