



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

KARANJA OIL

Oxford, CT (April 5, 2013) - Natural Sourcing is pleased to announce the availability of Karanja Oil [INCI: *Pongamia glabra* (Karanja) Seed Oil] within its growing line of specialty oils for use in innovative personal care product formulations.

Native to India, Karanja Oil is pressed from the seeds of the Pongam Tree. The Pongam is a fragrant, flowering tree that is considered a cousin to Neem. Karanja Oil offers an array of similar therapeutic benefits to that of its pungent relative while having a milder, pleasant aroma that is much more versatile for use in cosmeceutical applications.

INCI: Pongamia glabra (Karanja) Seed Oil

Method of Extraction: Expeller Pressed

Shelf Life: 2 Years

Country of Origin: India

Karanja Oil Properties:

- Stable Shelf Life (2 Years)
- Golden Brown Color
- Moderate Viscosity
- Quick Absorption
- Distinctive Aroma
- High Oleic (Omega-9) Fatty Acid Content: >50%

Karanja Oil is Suitable for the Following Personal Care Applications:

- Mature, Aging Skin
- Damaged, Dry, Cracked Skin
- Eczema, Psoriasis and Other Skin Conditions
- General Skin Care
- Brittle and Damaged Hair
- Dandruff
- Lip Care
- Insect Repellents

Pet Care and Agricultural Use:

Karanja Oil is also utilized in pet care for the treatment of fleas, mange, and scabies. Its insecticidal properties also make Karanja Oil suitable for agricultural use, serving as a natural pest repellent.

Recommended Usage Rate: 1-100%



Cosmeceutical Uses:

Karanja Oil is highly recommended for inclusion in moisturizers and hair care products where emolliency is desired. In skin care, Karanja Oil is used to treat eczema, psoriasis, skin ulcers, dandruff and to promote wound healing. Karanja Oil is also prized for its insecticidal and antiseptic properties.

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.