



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

ORGANIC CRANBERRY SEED OIL

Oxford, CT (December 3, 2012) - Natural Sourcing is pleased to announce the inclusion of cold pressed Organic Cranberry Seed Oil within its growing line of specialty oils for use in personal care product development.

INCI: Vaccinium macrocarpon (Cranberry) Seed Oil

Method of Extraction: Cold Pressed

Shelf Life: 2 Years

Origin: USA

Organic Cranberry Seed Oil is gaining increasing attention by cosmeceutical manufacturers and the spa and aromatherapy industries due to its significant content of nutritive components including essential fatty acids and antioxidants. It is an extremely stable lipid that has redefined performance and stability standards for oils rich in essential fatty acids.

Cosmeceutical Uses:

Organic Cranberry Seed Oil easily penetrates the skin and is highly moisturizing. It is rich in tocotrienols and tocopherols (Vitamin E) and other antioxidants. Testing indicates that Organic Cranberry Seed Oil possesses the highest quantity of tocotrienols of any vegetable oil. It possesses a unique balance of Omega 3, 6 and 9 essential fatty acids not found in other oils. Organic Cranberry Seed Oil can aid in the relief of itchy, scaly, irritated skin conditions such as eczema and psoriasis. It also contains a significant amount of Vitamin A, making it a good choice for inclusion within blends for acne or blemished skin. Organic Cranberry Seed Oil is rapidly gaining recognition as a choice ingredient for inclusion in hair care formulations intended to heal, strengthen and moisturize the hair and scalp. Its strong antioxidant properties and stable shelf life can help to extend the life of more fragile ingredients included within the same formulation.

Organic Cranberry Seed Oil Properties:

- Extra Virgin and Unrefined
- Medium Viscosity
- Absorbs Quickly, Non-Greasy
- Sweet, Mild, Pleasant and Slightly Nutty Aroma
- Golden Hue
- Strong Antioxidant
- Potent Source of Vitamin E
 - Alpha Tocotrienol: 21mg/100g
 - Beta Tocotrienol: 1 mg/100g
 - Gamma Tocotrienol: 200mg/100g
 - Alpha Tocopherol: 6mg/100g
 - Gamma Tocopherol: 8mg/100g
- High in phytosterols, phospholipids
- Rich in Vitamin A
- Unique balance of Omega 3, 6 and 9 Fatty Acids
 - Alpha Linolenic Acid (Omega-3) C18:3 22-35%
 - Linoleic Acid (Omega-6) C18:2 35-45%
 - Oleic Acid (Omega-9) C18:3 20-25%
- Stable Shelf Life
- Can Help Stabilize Other More Fragile Oils in Formulations



Organic Cranberry Seed Oil is Suitable for the Following Personal Care Applications:

- Moisturizers
- Anti-Aging Products
- Hair Care
- Nail Care
- Lip Care

Recommended Usage Rate: 1-100%

Standard Packaging: 35 lbs.

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.

Natural Sourcing, LLC • 341 Christian Street, Oxford, CT 06478
Phone: (203) 702-2500 • Toll Free: (800) 340-0080 • Fax: (203) 702-2501 • info@naturalsourcing.com

www.naturalsourcing.com