



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

CARROT SEED OIL

Oxford, CT (January 9, 2013) - Natural Sourcing is pleased to announce the inclusion of cold pressed Carrot Seed Oil within its growing line of specialty oils for use in personal care product development.

INCI: Daucus Carota Sativa (Carrot) Seed Oil

Method of Extraction: Cold Pressed

Shelf Life: 2 Years

Origin: USA

The seeds of *Daucus carota* var. *Sativa* (also known as *Wild Carrot* or *Queen Anne's Lace*) are responsible for producing a remarkably nourishing and restorative oil ideally suited for a wide array of moisturizing and anti-aging formulations.

Although their names are similar, Carrot Seed Oil is not pressed from the orange root vegetable that we commonly call a carrot.

Unlike many "carrot seed oils" that are derived by macerating carrot seeds in sunflower or another vegetable oil, Natural Sourcing's Carrot Seed Oil is a true, 100% pure cold pressed oil.

Cosmeceutical Uses:

Carrot Seed Oil is heralded for its ability to nourish and rejuvenate aging skin. It helps to heal dry, chapped and cracked skin, and it conditions hair well. Carrot Seed Oil is an exceptional oil to use in formulations intended for all skin types as it helps to balance the moisture of the skin.

Carrot Seed Oil Properties:

- Extra Virgin
- Unrefined
- Medium Viscosity
- Absorbs Quickly, Non-Greasy
- Distinctive, Mild, Herbaceous Aroma Characteristic of Carrot Seeds
- Golden/Brassy Hue
- Rich in Nutrients
 - Stigmasterol: 58.4 mg/100g
 - Beta Sitosterol: 167mg/100g
 - Beta Carotene: 0.182mg/100g
 - Vitamin A from Carotene: 300 IU/100g
- Rich in Omega Fatty Acids:
 - Alpha Linolenic Acid (Omega-3) C18:3 0.2gm/100g
 - Linoleic Acid (Omega-6) C18:2 10.8gm/100g
 - Oleic Acid (Omega-9) C18:3 68.4gm/100g



Carrot Seed Oil is Suitable for the Following Personal Care Applications:

- Moisturizers
- Anti-Aging Products
- Hair Care
- Nail Care
- Lip Care

Recommended Usage Rate: 1-20%

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.