



# NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients



*“Berry oils are gaining increasing attention by cosmeceutical manufacturers and the spa industry because they are rich in essential fatty acids and antioxidants, making them exceptionally nutritive for the skin and hair,”* explains Kibby Mitra, CEO of Natural Sourcing. *“Berry seed oils, most notably Red Raspberry and Cranberry, are stable oils that possess a longer shelf life than most other oils that have a high essential fatty acid composition. This stability can be attributed to the high content of natural antioxidants including tocopherols and tocotrienols.”*

## BERRY SEED OILS

**Oxford, CT (October 17, 2012)** - Natural Sourcing is pleased to announce the availability of its range of omega-rich organic and conventional cold pressed berry seed oils for use in innovative personal care products:

- Açai Berry (*Euterpe oleracea*)
- Black Raspberry (*Rubus occidentalis*)
- Blackberry (*Rubus fruticosus*)
- Blackcurrant (*Ribes nigrum*)
- Blueberry (*Vaccinium corymbosum*)
- Cranberry (*Vaccinium macrocarpon*)
- Red Raspberry (*Rubus idaeus*)
- Seabuckthorn (*Hippophae rhamnoides*)
- Strawberry (*Fragaria F x ananassa*)
- Organic Red Raspberry (*Rubus idaeus*)

Berry seed oils are recommended for inclusion in body and facial creams, eye creams, lip products, hair care products and sun care formulations where emolliency, conditioning and high EFA content are desired.

Natural Sourcing's berry oils are carefully produced and packaged to maintain the purity, quality, freshness and beneficial properties of these nutritive oils.

### About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.