



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

NATURAL SOURCING ANNOUNCES ABYSSINIAN SEED OIL AVAILABILITY

Highly Stable • Sustainably Produced

Oxford, CT (December 2, 2014) - Natural Sourcing is pleased to announce the availability of Abyssinian Seed Oil within its growing line of specialty ingredients for use in innovative personal care product formulations.

INCI: Crambe abyssinica Seed Oil

Method of Extraction:

Expeller Pressed, Refined, Decolorized, Deodorized and Winterized

Shelf Life: 2 Years

Origin: Canada

Natural Sourcing Abyssinian Seed Oil is derived from the tiny seeds of *Crambe abyssinica*, considered a crucifer. Originally native to the Mediterranean region, *Crambe abyssinica* is now grown in several other regions of the world.

Abyssinian Seed Oil is a highly stable oil that is regarded for its significant content of Erucic Acid, a monosaturated Omega-9 fatty acid known for its ability to act as a natural lubricant for massage, skin and hair care applications.

Natural Sourcing Abyssinica Seed Oil is sustainably produced using rigid and demanding standards that ensures that the *Crambe abyssinica* crops are closely monitored and that production of the oil complies with all quality control standards. The oil is then carefully packaged to maintain the purity, freshness and beneficial properties of this nutritive oil.

Abyssinian Seed Oil Properties:

- Stable Shelf Life (2 Years)
- Clear Pale Yellow
- Low Viscosity
- Rapid Absorption
- Smooth Slip With Good Spreadability
- Faint, Characteristic Aroma
- Good Source of Fatty and Essential Fatty Acids:
 - Linoleic Acid C18:2 (Omega-6): 7-15%
 - Erucic Acid C22:1 (Omega-9): 50-65%
 - Oleic Acid C18:1 (Omega-9): 10-25%



Abyssinian Seed Oil is Suitable for the Following Personal Care Applications:

- Mature, Aging Skin
- Damaged, Dry, Cracked Skin
- General Skin Care
- Brittle and Damaged Hair
- General Hair Care
- Bath Products
- Massage Products

About Natural Sourcing, LLC:

Natural Sourcing specializes in the procurement and supply of over 500 natural ingredients for cosmeceutical, spa, massage and aromatherapy applications. Ingredients are carefully selected for their quality and functionality in skin care, hair care and beauty treatments. Natural Sourcing's ingredient lines consist of nutritive specialty ingredients including berry oils, organic beeswax, organic shea butter, pomegranate oil and watermelon seed oil. Additionally, Natural Sourcing offers over 25 categories of natural ingredients.

Natural Sourcing is a member of the Organic Trade Association and has its organic certification through CCOF. Natural Sourcing is dedicated towards becoming an increasingly strong presence in the growing awareness of the importance and benefits of organic skin care.

Natural Sourcing operates a 30,000 square foot facility in Oxford, Connecticut.

Customers and interested parties can learn more about Natural Sourcing or request a brochure and product samples by visiting its Web site or by calling its Customer Care department.